

# 《臺北宣言》：健康促進人力建構

亞太健康促進人力建構論壇，2017/9/7~9/9

我們，2017年9月8日於臺灣台北舉行之亞太健康促進人力建構論壇的與會者，一致認同：維持健康的社會，必須建構具備核心能力的強大力量能。藉此，我們可將健康促進有效的推展、內化至各部門。我們相信，以群體健康促進為基礎的倡議，對達成聯合國「永續發展目標」(SDGs)扮演關鍵角色。我們了解，健康促進量能較高的國家、城市、社區和企業，會達到更好的人力和社會發展。因此，我們建置一個共同學習平台，以因應健康促進量能建構的議題。

我們將致力確認，基於健康促進和全球公共衛生之需，有必要建構具備核心能力之人力力量能的領域，開發並分享相關培訓課程。核心能力包括但不限於下列範圍：

- 主導落實健康促進於不同部門所需之領導和治理能力
- 對達成全員最佳健康及體適能，需要各層級策略性跨域合作之健康議題，其連結性與相關性之理解力
- 具備規劃及執行健康促進計畫所需之文化敏感性
- 健康促進計畫之策劃、執行與評價必要之知能
- 系統化地改變社會常模與基礎結構，以建構整體健康支持環境必要之倡議、溝通與社會行銷技能
- 打造組織內部知能與策略規劃能力之各種專業技術，以促成組織投入健康促進計畫之規劃與執行。

由於不同國家、城市、社區和企業間，推動健康促進工作之量能，具有很大的差異，我們了解，衛生部門基於與其他部門之共同目標與權責，彼此建立夥伴關係，以推動可增進健康行為之公共政策的重要性；我們也主張，在企業，社區，城市和國家層面，都必須針對健康促進議題，進行策略面與運作面的討論。

基於此一臺北宣言，本論壇的與會者承諾，將以持續行動，投資於開發、建構具備核心能力之人力團隊與量能，使制度化的健康政策，得以落實於所有部門。基於全人類健康及人類社會成長、發展的目標，必須建構健康支持環境，使人人選擇邁向健康。

# Taipei Statement on Capacity Building for Health Promotion

Asia Pacific Health Promotion Capacity Building Forum, Sept 7-9th, 2017

We, the participants, on 8 September, 2017 gathered in Taipei, Taiwan for the Asia-Pacific Health Promotion Capacity Building Forum collectively recognize that sustaining a healthy society requires building strong human capacity with core competencies. Via this approach, we can effectively institutionalize health promotion in all sectors. We believe initiatives founded upon population-based health promotion play a pivotal role in the success of achieving the SDGs. We acknowledge that countries, cities, communities, and corporations with higher levels of health promotion capacity will achieve higher levels of human and social development. Therefore, we establish a mutual learning platform to address capacity building issues in health promotion.

We commit to identify areas to build human capacity in the core competencies of health promotion and global public health, as well as developing and sharing curriculum for training. The core competencies are as follows (including but not limited to):

- **Leadership and governance** ability to lead the process of institutionalizing health promotion in various settings
- Understanding the **interconnectedness and interrelationship of health** issues that requires strategic inter-sectoral cooperation at different levels, which aims at promoting optimal health and fitness for all
- Embracing **cultural sensitivity** in health promotion program planning and its implementation
- **Health promotion program planning, implementation and evaluation**
- **Advocacy, communication and social marketing** skills to bring systemic change in social norms and infrastructure needed to build supporting environments for overall health
- Demonstrating **organizational engagement** in planning health promotion programs and their implementation. Various expertise is needed in establishing knowledge and skills and strategic planning in the organization

Countries, cities, communities and corporations differ widely in their capacity for health promotion. We acknowledge the importance for the health sector to build partnerships based on common objectives and joint ownership with other sectors to promote public policies that enable healthy behavior. We advocate strategic and operational discussions on health promotion issues at the corporation, community, city, and national level.

With this Taipei Statement, we, the Forum participants, pledge to institutionalize health promotion policies and practices to all sectors through sustainable action and continued investment in developing workforce and building human capacity with core competencies. To make healthy choices, an enabling environment is essential for growth and development, taking into consideration that no one is left behind.